

Y-LEAD aims to spur Egyptian youth to attain leadership roles within the public sphere, by providing them with the needed skills to transfer their ideas into concrete actions as well as create local networks of stakeholders from different sectors.

#### **VISION, MISSION AND VALUES**

Y-LEAD is a social leadership program that envisions Egyptian youth utilizing their talent and energy to support the construction of a prosperous future.

Y-LEAD's mission is to empower and spur Egyptian youth to employ their innovative and creative skills in order to achieve sustainable social change within the public sphere.

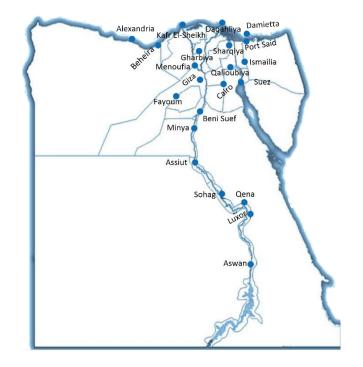
Y-LEAD is governed by three key values: Inclusive Participation, Encouraging Innovation and Creativity, and Constructive Engagement within the public sphere.



Y-LEAD empowers Egyptian youth through partnerships with multiple key actors and stakeholders to create civic spaces for active citizenship. Through these partnerships, Y-LEAD supports youth to become agents of positive and sustainable change within their communities.

# FACTS AND FIGURES

Direct			
Beneficiaries:	More than 3.500 youth between 18-35		
Indirect Beneficiaries:	More than 28,000 young people		
Duration:	01.02.2019 - 31.12.2020		
Regional Coverage:	22 governorates across Egypt		
1	Alexandria	2	Assiut
3	Beni Suef	4	Aswan
5	Fayoum	6	Cairo
7	Giza	8	Gharbiya
9	Luxor	10	Ismailia
11	Minya	12	Menoufia
13	Qena	14	Port Said
15	Sohag	16	Sharqiya
17	Beheira	18	Kafr El-Sheikh
19	Damietta	20	Suez
21	Qalioubiya	22	Daqahliya







## APPROACH

Y-LEAD engages youth through various participatory approaches, with a strong focus on applying the method of simulation games. It is an effective and innovative method of non-formal education. Simulation games provide the youth with the skills and knowledge that will support them on their journey towards becoming active citizens. The methodology introduces them to the domain of decision-making and pursuing leadership roles in the public sphere. It supports greater social cohesion and positive change at the community level.



## ACTIVITIES

Through the **Awareness Campaign**, Y-LEAD will increase the understanding of the importance of positive civic engagement and the electoral processes in Egypt, particularly the role and responsibilities of Local Councils. The Program will implement at least **150 Simulation Gaming workshops targeting at least 3,000 youth both women and men.** 

By creating **Online-Surveys and Policy-Papers,** Y-LEAD will support youth to become empowered to influence the agenda-setting on a local level. The Program will develop **3 policy papers.** 

Throughout **Realizing (cross-sectoral-) Local Initiatives,** youth and women will learn how to facilitate dialogue, include different groups and reach out to local stakeholders from different sectors and how to realize their own ideas for social change. Youth will implement their own local initiatives that contribute to the realization of 2030 Strategy in line with the Sustainable Development Goals. The Program will implement at least **15 youth-led initiatives**.

In the course of **Capacity Building and Empowerment**, youth and women will acquire the needed knowledge and skills to understand and to participate in the general electoral processes in Egypt. The Program will target 45 youth leaders to engage fully in the public sphere.

By establishing **Cross Sectoral Networks** at the governorates level, these networks will provide open spaces for stakeholders from different socioeconomic, and cultural backgrounds to enact positive change at the local level.



### OUTCOME

Over the course of the program, beneficiary youth will become socially empowered to effectively drive positive social change within their constituencies and create networks of change-makers on the local level.

### IMPACT

By increasing their active participation within the public sphere, youth will become acquainted with local structures, decision-making processes, and the possibilities of civic participation. Through capacity building workshops and local initiatives, Y-LEAD supports youth to take on more responsibility in the Egyptian society.





